

### *In the Claims*

The status of claims in the case is as follows:

1-47. [Canceled]

1 48. [New] A method for selecting, recording and  
2 transmitting a video image of a customer seat location in an  
3 arena, comprising the steps of:

4 operating a digital computer as a vend processor  
5 responsive to a vend terminal for vending to each of a  
6 plurality of individuals a video transmission selection  
7 probability and service level for a customer seat  
8 location in said arena during a selected arena event;

9 loading to a digital chance table for said arena event  
10 said customer seat locations, and for each said  
11 customer seat location a corresponding service level,  
12 and a corresponding selection probability;

13 during said selected arena event, operating a plurality  
14 of video cameras to record video images of customer  
15 seat locations having entries in said chance table;

16 operating a response control processor responsive to  
17 said selection probability to select from said video  
18 images those images for transmission selectively in  
19 accordance with said service level;

20 said service level selectively being chance, e-mail,  
21 and mail;

22 operating a response control processor responsive to a  
23 digital chance table entry for service level of chance  
24 for a first given customer seat location having a  
25 corresponding selection probability to select  
26 responsive to said corresponding selection probability  
27 for television broadcast video images of a video camera  
28 recording images of said given customer seat location;

29 operating said response control processor responsive to  
30 a digital chance table entry for service level of e-  
31 mail for a second given customer seat location, to  
32 select video images of a video camera recording second  
33 images of said second given customer seat location; and  
34 e-mail said second images to a corresponding customer;

35 said corresponding customer operating a web TV set top

36 to display said second images; and  
37 operating said response control processor responsive to  
38 a digital chance table entry for service level of mail  
39 for a third given customer seat location, to select  
40 video images of a video camera recording third images  
41 of said third given customer seat location for  
42 preparing a digital recording of said third images for  
43 delivery to a selected customer.

1 49. [New] A computer program product for selecting,  
2 recording and transmitting a video image of a customer seat  
3 location in an arena, said computer program product  
4 comprising:

5 a computer readable medium;  
6 first program instruction to operate a digital computer  
7 as a vend processor responsive to a vend terminal for  
8 vending to each of a plurality of individuals a video  
9 transmission selection probability and service level  
10 for a customer seat location in said arena during a  
11 selected arena event;

12 second program instructions to load to a digital chance  
13 table for said arena event said customer seat  
14 locations, and for each said customer seat location a  
15 corresponding service level, and a corresponding  
16 selection probability;

17 third program instructions to operate a plurality of  
18 video cameras during said selected arena event to  
19 record video images of customer seat locations having  
20 entries in said chance table;

21 fourth program instructions to operate a response  
22 control processor responsive to said selection  
23 probability to select from said video images those  
24 images for transmission selectively in accordance with  
25 said service level;

26 said service level selectively being chance, e-mail,  
27 and mail;

28 fifth program instructions to operate a response  
29 control processor responsive to a digital chance table  
30 entry for service level of chance for a first given  
31 customer seat location having a corresponding selection

32 probability to select responsive to said corresponding  
33 selection probability for television broadcast video  
34 images of a video camera recording images of said given  
35 customer seat location;

36 sixth program instructions to operate said response  
37 control processor responsive to a digital chance table  
38 entry for service level of e-mail for a second given  
39 customer seat location, to select video images of a  
40 video camera recording second images of said second  
41 given customer seat location; and e-mail said second  
42 images to a corresponding customer to operate a web TV  
43 set top to display said second images; and

44 seventh program instructions to operate said response  
45 control processor responsive to a digital chance table  
46 entry for service level of mail for a third given  
47 customer seat location, to select video images of a  
48 video camera recording third images of said third given  
49 customer seat location for preparing a digital  
50 recording of said third images for delivery to a  
51 selected customer; and wherein

52 said first, second, third, fourth, fifth, sixth, and

53 seventh program instructions are recorded on said  
54 medium.

1 50. [New] A system for selecting, recording and  
2 transmitting a video image of a customer seat location  
3 in an arena, comprising:  
  
4 a digital computer operating as a vend processor  
5 responsive to a vend terminal for vending to each of a  
6 plurality of individuals a video transmission selection  
7 probability and service level for a customer seat  
8 location in said arena during a selected arena event;  
  
9 a digital chance table for recording for said arena  
10 event said customer seat locations, and for each  
11 customer seat location a corresponding service level,  
12 and a corresponding selection probability;  
  
13 plurality of video cameras operating during said  
14 selected arena event for recording video images of  
15 customer seat locations having entries in said chance  
16 table;  
  
17 a response control processor responsive to said

18           selection probability for selecting from said video  
19           images those images for transmission selectively in  
20           accordance with said service level;

21           said service level selectively being chance, e-mail,  
22           and mail;

23           said response control processor responsive to a digital  
24           chance table entry for service level of chance for a  
25           first given customer seat location having a  
26           corresponding selection probability for selecting  
27           responsive to said corresponding selection probability  
28           for television broadcast video images of a video camera  
29           recording images of said given customer seat location;

30           said response control processor responsive to a digital  
31           chance table entry for service level of e-mail for a  
32           second given customer seat location, for selecting  
33           video images of a video camera recording second images  
34           of said second given customer seat location for e-  
35           mailing said second images to a corresponding customer;

36           said response control processor responsive to a digital  
37           chance table entry for service level of mail for a

38           third given customer seat location, for selecting video  
39           images of a video camera recording third images of said  
40           third given customer seat location for preparing a  
41           digital recording of said third images for delivery to  
42           a selected customer.